



# ALL ROUND SUPPLIES PRIVACY POLICY

## ▶ INTRODUCTION

All Round Supplies (ARS) regards customer privacy as an important part of our sound relationship with our customers. The following privacy policy applies to all ARS users, and conforms to Internet privacy standards.

If you have questions or concerns regarding this statement, you should first contact [info@all-round-supplies.com.au](mailto:info@all-round-supplies.com.au).

## ▶ COLLECTION & USE OF INFORMATION

In order to enable you to use the purchasing facilities on the ARS website and in order to provide the best service possible, we may require information from you.

All correspondence, including emails, may also be recorded and stored, particularly in regard to sales, support and accounts, for the purposes of commercial management and for providing you a high level of services.

### **Storage of Collected Personal Information**

The security of the information that you provide to us is strictly guarded by ARS. We follow generally accepted industry standards to protect the personal information submitted to us. If you have any questions about security on our website, you can email us at [info@all-round-supplies.com.au](mailto:info@all-round-supplies.com.au).

### **Changes to Collected Personal Information**

If your identifiable information changes, or if you no longer desire our service, you may correct, update, delete or deactivate it by emailing us at [info@all-round-supplies.com.au](mailto:info@all-round-supplies.com.au).

## ▶ COOKIES

All Round Supplies utilises cookies to create a more customised experience for our users and customers. We also use tracking pixels (i.e. Google Analytics) to aid in measuring and tracking where our website traffic is coming from and to track the performance of our site. Finally, we use remarketing pixels from Facebook and Google to aid in customised, targeted follow-up advertising. You can opt out of the Analytics services by visiting <https://tools.google.com/dlpage/gaoptout/> and retargeting here for Google: <https://support.google.com/ads/answer/2662922?hl=en-AU>. Facebook ads are controlled here: <https://www.facebook.com/settings?tab=ads>.

## ▶ **ORDERS**

When you purchase a product or service from us, we may request certain personally identifiable information from you, for example contact information, such as name, email and postal address. We use this information for billing purposes and for filling your orders. If we have trouble processing an order, we will use this information to contact you.

## ▶ **COMMUNICATIONS**

ARS uses personally identifiable information for essential communications, such as emails, accounts information and critical service details. We may also use this information for other purposes, including some promotional emails. If at any time a customer wishes not to receive such correspondence, they can request to be removed from any mailing lists by emailing us at [info@all-round-supplies.com.au](mailto:info@all-round-supplies.com.au).

## ▶ **THIRD PARTIES**

ARS may at its discretion use other third parties to provide essential services on our site or for our business processes, website maintenance and other internal ARS activities. We may share your details as necessary for a third party to provide that service. These third parties are prohibited from using your personally identifiable information for any other purpose. ARS does not share any information with third parties for any unknown or unrelated uses.

## ▶ **LEGAL**

We reserve the right to disclose your personally identifiable information as required by law and when we believe that disclosure is necessary to protect our rights and/or comply with a judicial proceeding, court order, or legal process served on our website.

## ▶ **LINKS**

Links on the ARS site to external entities are not covered within this policy. The terms and conditions set out in this privacy statement and policy only cover the domain name of [www.all-round-supplies.com.au](http://www.all-round-supplies.com.au).

## ▶ **CHANGES TO PRIVACY POLICY**

We reserve the right to modify this privacy statement at any time and if we decide to change our privacy policy, we will post those changes to this privacy statement, the homepage and other places we deem appropriate so that you are aware of any such changes.